

Can You Hear Us Now?

The ability to listen is not an inborn trait. It takes a conscious effort to do it well. Your ABWA National Team—both ABWA National and the National Boards of Directors—have spent the last several years honing their listening skills and gathering data to support one of the most requested changes to ABWA conferences since the 1980s. We think you'll be pleased with the decision.

Since the Spring of 2007, members have asked for combined District Conferences to offer more networking opportunities and, as a bonus, larger attendance to help keep costs down—including better room rates and reasonable registration costs.

One of the biggest and best benefits of membership is getting together with friends at "regional" conferences where the atmosphere is more intimate and the schedule allows for a full day of ABWA Leadership Training along with professional development and networking opportunities. That won't change. You'll still be able to take advantage of all that and more.

The two-year plan is exploratory, allowing us to evaluate what works and what doesn't work leading into 2013.

So, how will six Spring conferences in three locations look?

- Current District Vice Presidents from the two districts will be featured at each conference.
- You will hear from the candidates for District Vice President from *both* districts.
- Newsletters will be entered and judged separately at the Regional Conference in their respective districts. There will still be five winners from each district.
- District snapshots will still be presented and you will receive your district's handout.

Thanks to all who shared their suggestions about how to make a good thing better. *We look forward to seeing you in the Spring!*

2011 Eastern Regional Conference

Dist I and IV • Atlanta, GA • March 18-19
Westin Atlanta North at Perimeter



2012 Eastern Regional Conference

Dist I and IV • Cary, NC • March 23-24
Embassy Suites, Raleigh-Durham Research Triangle



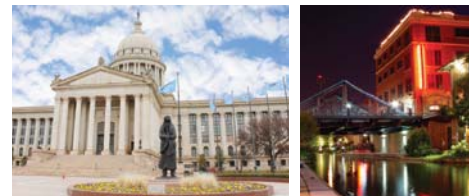
2011 Western Regional Conference

Dist II and VI • Santa Fe, NM • April 29-30
Hilton Santa Fe Historic Plaza



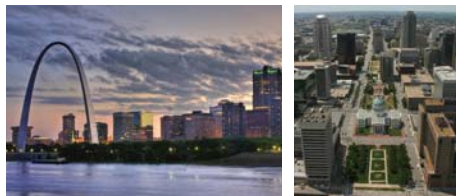
2012 Western Regional Conference

Dist II and VI • Oklahoma City, OK • March 30-31
Renaissance Oklahoma City



2011 Central Regional Conference

Dist III and V • St. Louis, MO • April 1-2
Hyatt Regency St. Louis at the Arch



2012 Central Region Conference

Dist III and V • Louisville, KY • April 27-28
The Brown Hotel Louisville



**NATIONAL WOMEN'S
LEADERSHIP CONFERENCE
SEPTEMBER 22-24, 2011
IRVING, TEXAS**

Save the date!

What better way to celebrate American Business Women's Day and the 62nd anniversary of ABWA's founding.

Hope to see y'all in Texas!

